

A woman with dark hair is shown in profile on the left side of the frame, blowing a dandelion seed head. The background is a clear, bright blue sky. The dandelion seed head is in the center, with many seeds floating away. The overall mood is bright and airy.

ITECplace

Dr. Bill Petreski
General Manager

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ITECplace

- **Matches commercial-ready high technology products, services and licensing prospects with global partners to create deals.**
 - iHubs create, foster and service deals within regional areas and post to the iSpace intranet.
 - Prior to posting, all prospects are evaluated according to an Innovation Partnering process.
- **Innovative and cost-effective way to identify, screen and link with the right global partners, resulting in profitable alliances that lead to business success across cultural barriers.**

INNOVATION PARTNERING



DIAGNOSTICS

- **Technology Business Capital (TBC) methodology to identify strengths and weaknesses and evaluate viability.**



CAPABILITY
BUILDING

- **Provided by a network of consultants that are listed on iSpace™ or accessed through Regional iHub™ referrals.**



BUSINESS
MATCHING

- **Secure matching to potential global partners according to the nature of their products, objectives and vision.**

GLOBAL MARKET ROLLOUT



- **Piloting between Melbourne and Seoul since Feb. 2006.**
- **Second phase to include Taipei, Bangalore and/or Singapore, UK.**
- **Third phase to include Switzerland, Sweden & Israel**

COMPANY OVERVIEW

- **A unique business that combines elements from both the traditional innovation industry and the Internet-based online B2B models.**
 - We believe we can use technology and the Internet to increase productivity and efficiency in an otherwise highly fragmented and inefficient industry.
- **Provide the industry with a true market aggregated pull model rather than the traditional technology push model.**
 - Empowers both the buy and supply side



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*“Research turns money into knowledge,
ITECplace turns knowledge into global business”*

Major Partners:

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