

AUSTRALIAN FILM
COMMISSION

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AUSTRALIAN FILM COMMISSION

Section 1: Overview, appropriations and budget measures summary

OVERVIEW

The Australian Film Commission (AFC) is a statutory authority established in 1975.

The AFC is the primary development agency for the screen production sector in Australia.

The AFC facilitates the development of projects, practitioners and the independent production sector of the film, television and digital interactive media industries through a range of measures, including:

- financing project development;
- financing the professional development of practitioners through the production of feature films, documentaries, animation, short drama and digital interactive media;
- resourcing the development of Indigenous film, television and digital interactive program makers;
- resourcing activities and events which play a development role in the sector;
- resourcing filmmakers and digital interactive media producers to engage with the global marketplace; and
- monitoring the performance of the film, television and digital interactive media sector and providing information, analysis and research.

APPROPRIATIONS

The total appropriation for the Australian Film Commission in the 2002-03 Budget is \$20.511m.

Australian Film Commission — appropriations 2002-03

Table 1.1: Appropriations and other revenue ('000)

	Departmental (price of outputs) ('000)					Administered (\$'000)				(\$'000)	
	Revenue from Government (appropriations)		Revenue from other sources ⁽⁴⁾	Price of outputs ⁽³⁾	Annual appropriations (\$'000)	Special appropriations	Total administered appropriations	Total appropriations			
	Bill No. 1	Special approps	Total			Bill No. 1	Bill No. 2 (SPPs & NAOs) ⁽²⁾				
	(A)	(B)	(C = A+B) (C1) ⁽¹⁾	(D)	(E = C+D) (E1) ⁽¹⁾	(F)	(G)	(H)	(I = F+G+H) (I1) ⁽¹⁾	(J=C+I)	
1. An internationally competitive Australian film and television production industry, which enhances Australia's cultural identity	20,511	-	20,511	1,518	22,029 93.1%	-	-	-	-	20,511	
Total	20,511	-	20,511 (K1)(1)	1,518	22,029	-	-	-	(K2)⁽¹⁾	20,511	
									Departmental capital (equity injections and loans)	(K3) ⁽¹⁾	-
									Administered capital	(K4) ⁽¹⁾	-
									Total appropriations		20,511

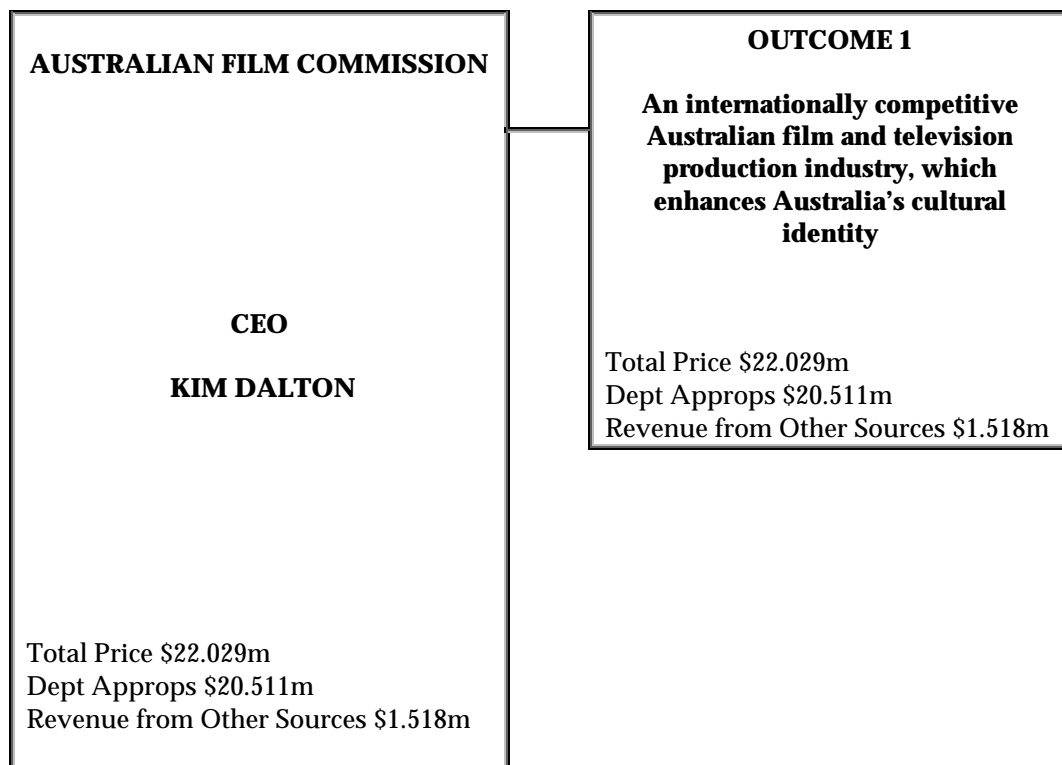
- Cells C1, E1 and I1 refer to information provided in Table 2.1.1 Amounts K1, K2 to Budgeted Statement of Financial Performance, and amounts K3, K4 to Capital Budget Statements.
 - Under the appropriation structure, Bill No. 2 includes Specific Purpose Payments (SPP's), New Agency Outcomes (NAO's), administered capital and departmental capital via departmental injections and loans.
 - Refer to Budgeted Statement of Financial Performance for application of agency revenue.
 - Revenue from other sources includes other revenue from government (for example, resources free of charge) and revenue from other sources. Non-appropriated departmental and administered revenues are details in Appendix 1.
- Note: Percentage figures indicate the percentage contribution of Revenue from Government (Departmental Appropriations) to the Total Price of Outputs, by outcome.

Section 2: Outcomes and outputs information

OUTCOMES AND OUTPUTS

Map 1 and 2 show the Outcome and Output structure of the Australian Film Commission.

Map 1: Outcome structure



OUTCOME 1 — DESCRIPTION

An internationally competitive Australian film and television production industry, which enhances Australia’s cultural identity

The Australian Film Commission is the Federal Government’s primary development agency for the film, television and digital interactive media sector.

The Australian Film Commission’s outputs of:

- Output 1.1 Investment in film and television projects and professional development of filmmakers;
- Output 1.2 Participation of Australian filmmakers and their programs in the global marketplace;
- Output 1.3 Investment in screen organisations, events and activities which develop Australian filmmakers and provide access to Australian audiences; and
- Output 1.4 Policy development and information services.

contribute to the achievement of the outcome.

Measures affecting Outcome 1

There are no measures affecting Outcome 1.

OUTCOME 1 — RESOURCING

Table 2.1.1 shows how the 2002-03 appropriations translate to total resourcing for Outcome 1, including administered expenses, revenue from government (appropriation), revenue from other sources, and the total price of outputs. Cell references **C1**, **E1** and **I1** show the links back to Table 1.1 the Appropriations Table.

Table 2.1.1: Total resources for Outcome 1 (\$'000)

	Estimated actual 2001-02 \$'000	Budget estimate 2002-03 \$'000	
Administered appropriations	-	-	
Total administered expenses	-	-	(I1)
Departmental appropriations			
Output 1.1: Investment in film and television projects and professional development of filmmakers	10,035	13,105	
Output 1.2: Participation of Australian filmmakers and their programs in the global marketplace	1,059	1,289	
Output 1.3: Investment in screen organisations, events and activities which develop Australian filmmakers and provide access to Australian	2,789	2,967	
Output 1.4: Policy development and information	2,970	3,150	
Total revenue from government (appropriations)	16,853	20,511	(C1)
Contributing to price of departmental outputs	90.1%	93.1%	
Revenue from other sources			
Output 1.1: Investment in film and television projects and professional development of filmmakers	1,292	1,103	
Output 1.2: Participation of Australian filmmakers and their programs in the global marketplace	210	90	
Output 1.3: Investment in screen organisations, events and activities which develop Australian filmmakers and provide access to Australian	338	320	
Output 1.4: Policy development and information	5	5	
Total revenue from other sources	1,845	1,518	
Total price from departmental outputs (Total revenue from government and from other sources)	18,698	22,029	(E1)
Total estimated resourcing for Outcome 1 (Total price of outputs and administered appropriations)	18,698	22,029	
	2001-02	2002-03	
Average staffing level (number)	57	59	

OUTCOME 1 — CONTRIBUTION OF OUTPUTS

The AFC's outputs relate to:

- financing of project development and the professional development of practitioners;
- resourcing of practitioners to engage with the global marketplace;
- resourcing of screen activities and events which provide access for the community; and
- provision of information, analysis and research covering the performance of the film, television and interactive media industries.

reflect the Government's support for industry development, the professional development of screen practitioners, market engagement, and research and information as part of its package of overall assistance to the Australian screen-based content creation sector.

The development role of the AFC complements the training and educational role of the Australian Film, Television and Radio School and the direct production support of the Australian Film Finance Corporation. It also contributes to the overall package of Commonwealth assistance to the film, television and interactive media sector through developing projects and people and contributing to its positioning in the domestic and international marketplace.

PERFORMANCE INFORMATION FOR OUTCOME 1

Table 2.2.1: Performance information for Outcome 1

Effectiveness - Overall achievement of the Outcome (Measures, indicators and targets used as appropriate)	
Project development	State of quality projects in development.
Practitioner development	Production-based professional development opportunities provided.
Engagement of practitioners with the global marketplace	Travel grants, marketing loans, published information and seminars provided.
Access for the community to screen activities	Select screen activities and events resourced.
Provision of information, analysis and research	Information collected, analysed and disseminated. Research and information published. Submissions on all major policy issues. Contribution to policy forums.
Performance information for departmental outputs	
Output 1.1: Investment in film and television projects and professional development of filmmakers	<p>Quantity Betw een 100 and 125 feature films in development with AFC support.</p> <p>Quality More than 6 AFC developed feature films produced per year. Minimum of 10 per cent of producers in receipt of non-project specific support to put at least one project into production in a 3 year period. At least 75 per cent of feature films or short features made with AFC production investment achieve Australian theatrical or television release (license or presale). At least 75 per cent of short dramas, animations and interactive media titles supported by the AFC achieve festival or television exposure.</p> <p>Price \$14.208 million</p>
Output 1.2: Participation of Australian filmmakers and their programs in the global marketplace	<p>Quality A minimum of 80 per cent of recipients of travel assistance report specific benefits from the travel. An 80 per cent satisfaction rating from people attending seminars held in Sydney, Melbourne, Adelaide, Brisbane and Perth each year dealing with</p> <p>Quantity Minimum of 40 filmmakers supported</p> <p>Price \$1.379 million</p>

Table 2.2.1: Performance information for Outcome 1 (cont.) & Evaluations

Table 2.2.1: Performance information for Outcome 1 (continued)

Performance information for departmental outputs	
Output 1.3: Investment in screen organisations, events and activities which develop Australian filmmakers and provide access to Australian audiences	<p>Quantity Programs delivered in each capital city and at least 20 regional centres each year.</p> <p>Quality Achievement of benchmarks in providing production experience opportunities agreed with organisations providing the opportunities. Achievement of benchmark attendance for curated screen events and one-off screenings agreed with event organisers. Achievement of benchmarks for practitioners participating in professional development activities agreed with organisations providing the activities.</p> <p>Price \$3.287 million.</p>
Output 1.4: Policy development and information services	<p>Quantity AFC data publication migrated to on-line delivery, including: feature film, television drama, documentary and interactive media production lists; Get The Picture; the National Production Survey; cinema and television release data for Australian productions.</p> <p>Quality The National Production Survey quoted in the Australian Bureau of Statistics yearbook, the American Film Marketing Association's Factbook and AFC submissions referenced in all reports from major inquiries. At least 400,000 successful requests for specific pages of the AFC website per year.</p> <p>Price \$3.155 million.</p>

EVALUATIONS

The AFC's guidelines for funding applications are assessed on an ongoing basis with new funding guidelines issued each year. The AFC's corporate plan and associated performance indicators are reviewed each year to ensure that it remains a relevant, informative and useful document.

Section 3: Budgeted financial statements

DEPARTMENTAL FINANCIAL STATEMENTS

- Budgeted Departmental Statement of Financial Performance.
- Budgeted Departmental Statement of Financial Position.
- Budgeted Departmental Statement of Cash Flows.
- Departmental Capital Budget Statements.
- Departmental Non Financial Assets — Summary of Movement.

Table 3.1: Budgeted Departmental Statement of Financial Performance

**Table 3.1: Budgeted Departmental Statement of Financial Performance
for the period ended 30 June**

	Estimated actual 2001-02 \$'000	Budget estimate 2002-03 \$'000	Forw ard estimate 2003-04 \$'000	Forw ard estimate 2004-05 \$'000	Forw ard estimate 2005-06 \$'000
Revenues from ordinary activities					
Revenues from government	16,853	20,511	22,750	23,240	22,594
Sales of goods and services	1	4	4	4	4
Interest	304	286	292	298	298
Dividends	-	-	-	-	-
Proceeds from sales of assets	1	1	2	2	2
Other	1,539	1,227	1,253	1,333	1,450
Total revenues from ordinary activities	18,698	22,029	24,301	24,877	24,348
Expenses from ordinary activities (excluding borrowing costs expense)					
Employees	2,274	2,595	2,678	2,813	2,923
Suppliers	2,289	2,476	2,536	2,642	2,712
Grants	6,285	6,489	7,270	7,434	7,723
Depreciation and amortisation	276	262	266	262	272
Write-down of assets	6,899	9,478	10,759	10,897	9,936
Value of assets sold	1	1	2	2	2
Other	-	-	-	-	-
Total expenses from ordinary activities (excluding borrowing costs expense)	18,024	21,301	23,511	24,050	23,568
Borrowing costs expense	-	-	-	-	-
Net surplus or deficit from ordinary activities	674	728	790	827	780
Gain or loss on extraordinary items	-	-	-	-	-
Net surplus or deficit	674	728	790	827	780
Capital use charge	622	633	648	666	677
Net surplus or deficit after capital use charge	52	95	142	161	103

**Table 3.2: Budgeted Departmental Statement of Financial Position
as at 30 June**

	Estimated actual 2001-02 \$'000	Budget estimate 2002-03 \$'000	Forw ard estimate 2003-04 \$'000	Forw ard estimate 2004-05 \$'000	Forw ard estimate 2005-06 \$'000
ASSETS					
Financial assets					
Cash	1,756	1,250	1,436	1,525	1,528
Receivables	502	685	702	721	871
Investments	3,472	3,951	4,043	4,091	4,041
Accrued revenues	-	-	-	-	-
Other	-	-	-	-	-
Total financial assets	5,730	5,886	6,181	6,337	6,440
Non-financial assets					
Land and buildings	-	-	-	-	-
Infrastructure, plant and equipment	537	491	470	479	478
Inventories	-	-	-	-	-
Intangibles	-	-	-	-	-
Other	204	209	175	184	225
Total non-financial assets	741	700	645	663	703
Total assets	6,471	6,586	6,826	7,000	7,143
LIABILITIES					
Debt					
Loans	-	-	-	-	-
Leases	95	70	40	-	-
Deposits	-	-	-	-	-
Overdrafts	-	-	-	-	-
Other	-	-	-	-	-
Total debt	95	70	40	-	-
Provisions and payables					
Employees	596	627	749	771	791
Suppliers	122	136	142	173	193
Grants	-	-	-	-	-
Other	-	-	-	-	-
Total provisions and payables	718	763	891	944	984
Total liabilities	813	833	931	944	984
EQUITY					
Capital	-	-	-	-	-
Reserves	387	387	387	387	387
Accumulated surpluses or deficits	5,271	5,366	5,508	5,669	5,772
Total equity	5,658	5,753	5,895	6,056	6,159
Current liabilities	390	418	479	520	549
Non-current liabilities	423	415	452	424	435
Current assets	2,007	1,593	1,787	1,886	1,964
Non-current assets	4,464	4,993	5,039	5,115	5,180

Table 3.3: Budgeted Departmental Statement of Cash Flows

**Table 3.3: Budgeted Departmental Statement of Cash Flows
for the period ended 30 June**

	Estimated actual 2001-02 \$'000	Budget estimate 2002-03 \$'000	Forw ard estimate 2003-04 \$'000	Forw ard estimate 2004-05 \$'000	Forw ard estimate 2005-06 \$'000
OPERATING ACTIVITIES					
Cash received					
Appropriations for outputs	16,853	20,511	22,750	23,240	22,594
Sales of goods and services	1	4	4	4	4
Interest	224	286	292	298	295
Other	1,539	1,227	1,253	1,333	1,450
Total cash received	18,617	22,028	24,299	24,875	24,343
Cash used					
Employees	2,305	2,583	2,715	2,821	2,931
Suppliers	2,291	2,462	2,556	2,659	2,729
Grants	6,285	6,489	7,270	7,434	7,723
Interest	-	-	-	-	-
Other	-	-	-	-	-
Total cash used	10,881	11,534	12,541	12,914	13,383
Net cash from operating activities	7,736	10,494	11,758	11,961	10,960
INVESTING ACTIVITIES					
Cash received					
Proceeds from sales of property, plant and equipment	-	-	-	-	-
Repayments of loans made	241	147	170	140	140
Other	380	584	785	563	563
Total cash received	621	731	955	703	703
Cash used					
Purchase of property, plant and equipment	174	216	245	271	271
Loans made	416	430	405	398	323
Other	9,742	10,452	11,229	11,240	10,389
Total cash used	10,332	11,098	11,879	11,909	10,983
Net cash from investing activities	(9,711)	(10,367)	(10,924)	(11,206)	(10,280)
FINANCING ACTIVITIES					
Cash received					
Proceeds from issuing equity instruments	-	-	-	-	-
Proceeds from debt	-	-	-	-	-
Other	-	-	-	-	-
Total cash received	-	-	-	-	-
Cash used					
Repayments of debt	-	-	-	-	-
Capital use and dividends paid	622	633	648	666	677
Other	-	-	-	-	-
Total cash used	622	633	648	666	677
Net cash from financing activities	(622)	(633)	(648)	(666)	(677)

**Table 3.3: Budgeted Departmental Statement of Cash Flows
for the period ended 30 June (continued)**

	Estimated actual 2001-02 \$'000	Budget estimate 2002-03 \$'000	Forw ard estimate 2003-04 \$'000	Forw ard estimate 2004-05 \$'000	Forw ard estimate 2005-06 \$'000
Net increase (decrease) in cash held	(2,597)	(506)	186	89	3
Cash at the beginning of the reporting period	4,353	1,756	1,250	1,436	1,525
Cash at the end of the reporting period	1,756	1,250	1,436	1,525	1,528

Table 3.4: Departmental Capital Budget Statement

Table 3.4: Departmental Capital Budget Statement

	Estimated actual 2001-02 \$'000	Budget estimate 2002-03 \$'000	Forw ard estimate 2003-04 \$'000	Forw ard estimate 2004-05 \$'000	Forw ard estimate 2005-06 \$'000
CAPITAL APPROPRIATIONS					
Total equity injections	-	(K3)	-	-	-
Total loans	-	(K3) ⁽¹⁾	-	-	-
Represented by					
Purchase of non-current assets	-	-	-	-	-
Other	-	-	-	-	-
Total	-	-	-	-	-
PURCHASE OF NON CURRENT ASSETS					
Funded by capital appropriation	-	-	-	-	-
Funded internally by					
Departmental resources	174	216	245	271	271
Total purchase of non-current assets	174	216	245	271	271

¹ These two lines link to (K3) in Table 1.1

Table 3.5: Departmental Non-financial Assets — Summary of Movement (Budget year 2002-03)

	Land	Buildings	Total land and buildings	Other infrastructure plant and equipment	Total infrastructure plant and equipment	Intangibles	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Carrying amount at the start of year	-	-	-	537	537	-	537
Additions	-	-	-	216	216	-	216
Disposals	-	-	-	-	-	-	-
Revaluation increments	-	-	-	-	-	-	-
Recoverable amount written-downs	-	-	-	-	-	-	-
Net transfers free of charge	-	-	-	-	-	-	-
Depreciation/amortisation expense	-	-	-	262	262	-	262
Write-off of assets	-	-	-	-	-	-	-
Carrying amount at the end of year	-	-	-	491	491	-	491
Total additions							
Self funded	-	-	-	216	216	-	216
Appropriations	-	-	-	-	-	-	-
Total	-	-	-	216	216	-	216

NOTES TO THE FINANCIAL STATEMENTS

The 2001-02 figures are based on estimates of the results for the full year.

The increase in revenue and expenditure from 2001-02 to 2002-03 is the result of increased appropriation as part of the Government's film industry package announced in September 2001.

The write down of assets included within Expenses from ordinary activities in the Statement of Financial Performance is mainly comprised of adjustments to the provision for loss of investments and loans as well as the write off of loans and investments not previously provided for.

Grants include film industry assistance provided in the form of grants to film makers and cultural organisations as well as special industry assistance projects managed by the Australian Film Commission.

Receivables in the Statement of Financial Position primarily comprise assistance provided to the film industry in the form of loans.

The Investments category in the Statement of Financial Position comprises assistance provided to the film industry in the form of equity investments for both the development and production of film and interactive media projects. The investments are net after any recoupment, provisions for loss and write-offs.

Funding for the Capital Use Charge is included in the Australian Film Commission's price of outputs appropriation.

APPENDIX 1: REVENUES FROM INDEPENDENT SOURCES

Revenues from independent sources

	Estimated revenue 2001-02 \$'000	Estimated revenue 2002-03 \$'000
Sales of Goods and services	1	4
Interest	304	286
Proceeds from sale of assets	1	1
Other	1,539	1,227
Total estimated revenue	1,845	1,518