



Australian Government

**Department of Communications,
Information Technology and the Arts**

**UNLOCKING THE POTENTIAL: ACTION AGENDA FORUM ON
THE DIGITAL CONTENT INDUSTRY PLAN**

SYDNEY PROGRAM: Tuesday 4 July 2006 2-5pm

AGL Theatre, Museum of Sydney, Phillip and Bridge Street, Sydney.

2:00pm Welcome and Introduction

- Peter Young
General Manager, Film and Digital Content Branch, DCITA

2:15pm The National Perspective

- Tom Kennedy
Chair, Strategic Industry Leaders Group (SILG)

2:50pm Questions

3:00pm Afternoon Tea

**3:30pm Open Discussion with Industry Leaders
Chair: Tom Kennedy**

- John Butterworth
CEO, Australian Interactive Media Industry Association (AIMIA)
- Luke Carruthers
Board member, Game Developers' Association of Australia (GDAA)
- Ian McGarrity
Australian Chair, Society of Motion Picture & Television Engineers (SMPTE)

4:50pm Implementation Plan

- Tom Kennedy

More Information

www.dcita.gov.au >Arts and culture > Film and digital content > Digital Content Industry Action Agenda

